

# Society 5.0

ソサエティ  
Družba

Thursday, 18<sup>th</sup> March 2021

9:00-12:00

Virtual event

## Japan's Response to Cyber Threats

and

## Urban Air Mobility

Register at [society.avll.si](https://society.avll.si)

Organized by:



REPUBLIC OF SLOVENIA  
MINISTRY OF PUBLIC ADMINISTRATION



# Agenda

18<sup>th</sup> March 2021, 9.00 – 12.00 hrs

Official language of the event is English.

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## 9:00 Cyber Security Panel

### WELCOME REMARKS

H.E. Mr Boštjan Koritnik, Minister of Public Administration, Republic of Slovenia

H.E. Mr Hiromichi Matsushima, Ambassador of Japan to Slovenia

Prof Igor Papič, PhD, Rector, University of Ljubljana

9:10

### KEYNOTE

Prof Motohiro Tsuchiya, PhD, Dean, Faculty of Policy Management,  
**Keio University Tokyo**

*Japan's Response to Cyber Threats*

9:50

### Q & A

*Moderated by Mr Daniel Avdagič, Managing Director, AV Living Lab*

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## 10:30 Urban Air Mobility Panel

### INTRODUCTION

H.E. Ms Ana Polak Petrič, PhD, Ambassador of Slovenia to Japan

### KEYNOTES

Mr Marko Peljhan, Co-founder and Chief Strategy Officer, **C-Astral**

*Look Towards the Stars – adaptable research and development as the basis for organic growth*

Mr Aleš Zupančič, Independent monitoring engineer of energy technologies,  
**ELES**

*Use of Drones for Monitoring the Grid*

Ms Hiroko Nakamura, PhD, Deputy Director General, **Japan UTM Consortium / University of Tokyo**

*Japan's Emerging UAM Ecosystem*

Mr Vassilis Agouridas, PhD, UAM Initiative Leader, **EU's Smart Cities**

**Marketplace** / Head of EU Public Co-Creation & Ecosystem Outreach, **Airbus**  
*Positioning Cities and Regions at the Forefront of UAM*

11:15

### ROUND TABLE

Prof Yoshiaki Ichikawa, PhD, Visiting Professor, **Tama University**

Mr Marko Peljhan, Co-founder and Chief Strategy Officer, **C-Astral**

Mr Aleš Zupančič, Independent monitoring engineer of energy technologies,  
**ELES**

Ms Hiroko Nakamura, PhD, Deputy Director General, **Japan UTM Consortium / University of Tokyo**

Mr Vassilis Agouridas, PhD, UAM Initiative Leader, **EU's Smart Cities**

**Marketplace** / Head of EU Public Co-Creation & Ecosystem Outreach, **Airbus**

*Moderated by Mr Daniel Avdagič, Managing Director, AV Living Lab*

11:55

### CLOSING REMARKS

Mr Miran Skender, Secretary General, **Slovenia-Japan Business Council**

Dear Sir or Madam,

We kindly invite you to our traditional **Society 5.0** event, this time online and focusing on the topics of **Cyber Security** and **Urban Air Mobility**.

The event is brought to you by the Embassy of Japan in Slovenia, Ministry of Public Administration of the Republic of Slovenia, Slovenia-Japan Business Council, and AV Living Lab.

### **Join us online on 18<sup>th</sup> March!**

**Learn more about how Japan is responding to the challenge of cyber threats.  
Find out why Urban Air Mobility is a protagonist in the future of smart cities.**

When: Thursday, 18<sup>th</sup> March 2021, 9-12 hrs (CET)

Where: Online

Registration and full agenda: [society.avll.si](https://society.avll.si)

### **Japan's Response to Cyber Threats**

The ongoing pandemics is disrupting the way we live, work, buy, learn, and socialize. Information technology has a crucial role in maintaining a sense of normality. However, ever since the introduction of the first telegraphic wires, our communication has been vulnerable to different security breaches that all stakeholders should be aware of – individuals, companies, and countries. With better and continuous connectivity, the topic of cybersecurity is becoming increasingly relevant.

- **Learn more about the Japanese view on facing cybersecurity challenges.**
- **Join the discussion on how cyber threats will play an important role in the future of our societies.**

**Prof Motohiro Tsuchiya, PhD, Dean of the Faculty of Policy Management** from the Keio University Tokyo, has been focusing his research on geopolitical interest concerning the usage of cyber technology for political purposes. He will present the most recent findings in the field of cyber threats.

### **Urban Air Mobility**

Flying door-to-door above cities is a part of humankind's vision of our future habitats. With rapid urbanization, lack of high-speed transport infrastructure, and many hours lost in traffic, people around the world are looking for a solution that will save a billion people an hour a day. Revolution in the aeronautics industry is here, with the introduction of the newest aerospace technology and utilization of Urban Air Mobility trends to solve the growing mobility challenges in rapidly expanding cities and regions.

- **Gain knowledge on how urban air mobility will change the future of smart cities.**
- **Network with highly recognized companies from Japan and Slovenia in the urban mobility sector.**

Keynotes Marko Peljhan (C-Astral), Aleš Zupančič (ELES), Hiroko Nakamura, PhD (Japan UTM Consortium) and Vassilis Agouridas, PhD (EU's Smart Cities Marketplace / Airbus) will discuss the future of cities and mobility with the emphasis on the look towards the stars.

Kind regards,

**The Embassy of Japan in Slovenia  
Ministry of Public Administration of the Republic of Slovenia  
Slovenia-Japan Business Council  
AV Living Lab**